

PopAppFactory Launches Mini-U: The Kitchen for iPad

New Educational App Designed to “Explore the World Around You” for Kids Ages 3-8

KYIV — October 1, 2013 — PopAppFactory today announced the launch of the Mini-U: The Kitchen, the latest educational app in the company’s award-winning portfolio that has surpassed 600 thousand downloads to date. Designed for kids aged 3-8, Mini-U: The Kitchen allows children to explore the world around them by playing 6 mini games in the kitchen.

Mini-U: The Kitchen features six interactive mini games:

1. Italian chef: make pasta puzzle and paint it;
2. Breakfast composer: find hidden breakfast components;
3. Fridge operator: complete pattern puzzles and fill the fridge with food;
4. Product sorter: divide shopping items into edible and inedible;
5. Morning tunes: create your own morning melody with funny heroes;
6. Cocktail maker: mix different color combinations and make cool drinks.

“Mini-U: The Kitchen is simple, joyful and intuitive game,” said Elena Avramenko, Co-founder and CEO of PopAppFactory. “We put lots of attention and efforts to make games really kid-friendly. In this app we used all our experience in usability expertise for children games. Before we released the game we ourselves played it many times with our own kids and kids of all our friends. Based on their direct invaluable feedback we redesigned lots of things, so that the game is really neat!”

Besides being beautifully designed and qualitatively sounded, Mini-U: The Kitchen teaches real things like: identifying colors, sizes, and shapes, problem solving and attention to details, audible sensation and concentration.

Mini-U: The Kitchen is available now on the App Store, <https://itunes.apple.com/app/id702838913>, with a special launch price of \$0.99.

For more information about Mini-U: The Kitchen watch these [Videos](#).

About PopAppFactory

PopAppFactory is a developer of digital educational apps for kids from 2 to 12 years old. Since 2009 the company released 20+ applications aimed to help children to learn useful things, stimulate imagination and creativity, all while having fun. Significant accent is always made on the educational aspect and aesthetic component. For more information about PopAppFactory and its full collection of educational apps, visit www.popappfactory.com, [Facebook](#), [Twitter](#), [Youtube](#), and [Pinterest](#).

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