PopAppFactory Launches Peekaboo Universe for iPad

New Educational App Designed to "Discover the Universe and find 7 cute aliens!" for Kids Ages 2+

KYIV — November 4, 2013 — PopAppFactory today announced the launch of the Peekaboo Universe, the latest educational app and hide-and-seek game in the real Universe. Designed for kids ages 2+, the game gives children a chance to discover the Universe, explore 10 beautifully illustrated planets and find seven well-known and cute aliens!

Peekaboo Universe features 10 incredible planets: Fairy, Candy, Techno, Mushrooms, Skeletons, Underwater, Fluffy, Circus, Island, and Moon. All planets are open to play and to start the game you just need to select one of them with the help of simple and intuitive controls. Then, you should find seven cute aliens that change their hiding spots every time you play.

"This game will be a real gift for the first Peekaboo app fans", said Elena Avramenko, Co-founder and CEO of PopAppFactory. "Peekaboo Universe is made with love and passion. All the illustrations and animations were created especially for kids, as well as the game sounds. But more important to know that it is an educational app that teaches children various things while having fun."

Peekaboo Universe is a fun and intuitive game, which gets kids excited about seeking small creatures. This game will fascinate players as young as 2, and help them to improve dexterity, color recognition, memory, imagination, and creativity, all while having fun. As with all PopAppFactory educational apps, Peekaboo Universe introduces a kid-friendly and safe interface, open-style play with no time limits, advertising, and in-app purchases.

Peekaboo Universe is available now on the App Store, https://itunes.apple.com/app/id723568072, with a special launch price of $0.99.
For more information about Peekaboo Universe watch this video:
http://www.youtube.com/watch?v=EceKpUk90wI

About PopAppFactory
PopAppFactory is an indie game developer of digital educational apps for kids from 2 to 12 years old. Since 2009 the company released 20+ applications aimed to help children to learn useful things, stimulate imagination and creativity, all while having fun. Significant accent is always made on the educational aspect and aesthetic component. For more information about PopAppFactory and its full collection of educational apps, visit www.popappfactory.com, Facebook, Twitter, Youtube, Flickr, and Pinterest.

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